**Personal Information:**

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| **NAME OF THE FIRM** | KAMTECH ASSOCIATES PVT. LTD. |
| **PROPOSED POSITION** | TEAM MEMBER 3 (CAMPAIGN MANAGER) |
| **NAME OF STAFF** | MR. KATHAN TAPARIA |
| **NATIONALITY** | INDIAN |
| **DATE OF BIRTH** | 26/03/1996 |

**Educational Qualification:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree(s)/Diploma(s) obtained** | **Time Period** | **Educational Institutions** | **Specialization** |
| B. Tech | 2014-2018 | Manipal University, Jaipur | Mechanical Engineering |
| Senior Secondary | 2014 | CBSE | Science |

**Work Experience:**

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| --- | --- | --- | --- |
| **Period** | **Employing organization and your title/position. Contact information for references** | **Country** | **Summary of activities performed relevant to the Assignment** |
| 03/2019  to Present | Kamtech Associates Pvt. Ltd. as a Digital Marketing Manager | Jaipur, Rajasthan India | * Amplifying Campaigns * Execution and Operations of paid advertisements on Social Media Channels (Facebook, Instagram, Twitter) * Market Survey & Validation |
| 07/2018 to 03/2019 | Urbanclap Technologies Pvt. Ltd. as Category Manager – Cleaning and Pest control | Pune, India | * Accelerated the category revenue by an average of 15% MoM * Directed the complete supply operations to cater an average demand surge of 20% MoM, streamlining the bad customer experience |
| 01/2018 – 05/2018 | Merkle Sokrati as Business Analyst Intern | Pune, India | * Modeled the digital campaigns to boost the revenue of an e-commerce client by 2.7X * Improved the cost of acquisition for an OTT client by 52% |
| 06/2017 to 07/2017 | Urbanclap Technologies pvt. Ltd. As Business develop Intern | Pune, India | * Customer acquisition through BTL marketing in newly expanded areas (Navi Mumbai, Thane) * Product price analysis of Appliances & Repairs category |
| 06/2016 to 07/2016 | Honda Cars Indian Limited as Intern | Jaipur, India | * Practical Training in Quality Inspection of crankshaft * Bachelor Project Report on “Study of crankshaft machining operations, analyzing & prevention of dents” & successful implementation of prototype measures to keep crankshafts safe from microchips expelled during machining |

**Language Skills:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Language** | **Reading** | **Speaking** | **Writing** |
| English | Excellent | Excellent | Excellent |
| Hindi | Excellent | Excellent | Excellent |

**Contact information:**

**E-mail:** [business@kamtech.in](mailto:business@kamtech.in)

**phone:** +917240000407

**Certification:**

SIGNI, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes me, my qualifications, and my experience. I understand that any willful misstatement described herein may lead to my disqualification or dismissal, if engaged

